



Press Release

Prateek Entertainments banks on Divya Khosla Kumar's directorial past

New Delhi, 8 February 2016: Prateek Entertainments, holding the All India Release rights of '*Sanam Re*' is banking upon Director Divya Khosla Kumar's talent to deliver hit as she has done in 2014 with *Yaariyan*, a film that has new comers in lead. '*Sanam Re*', which is slated to release during Valentine's Day week on *February 12, 2016*, is expected to deliver much better owing to its romantic theme that will catch the eyes of love birds of all ages. The movie is produced by T-Series and is being All India Release by **Prateek Entertainments**, arm of real estate giant Prateek Group.

The movie, a romantic drama stars Pulkit Samrat, Yami Gautam, Urvashi Rautela and Rishi Kapoor in a cameo role. "The film has a star cast that people have already appreciated and the fresh theme of love will add more acceptability to it. It has all the ingredients of love which includes beautiful songs sung by some of the best voices in the industry including Arijit Singh, Amaal Malik, Mithoon, Shaan and Shreya Ghoshal. We are confident that considering the theme of '*Sanam Re*' and its apt timing it will exceed the business done by other films released around this time of the year in the past," says **Mr. Prashant Tiwari**, Chairman, Prateek Group.

Talking about the Director's ability to deliver good films, **Mr. Prateek Tiwari**, Managing Director, Prateek Group, said, "When you have a film that is being directed by someone who has proven her mettle earlier, it makes it easier to bank upon as you are sure of the quality that people will get. The film has good mix of all the ingredients that makes for a good romantic drama. We have our fingers crossed and we hope that '*Sanam Re*' makes Valentine's Day special for everyone."

About Prateek Entertainments

Prateek Entertainments, entertainment division of real estate giant Prateek Group started film production and distribution in 2013 with an aim to provide world-class cinema to the Indian audience. The company worked towards promoting cinema that has critical as well as mass appeal. Strategically, company started off with film production and moved to distribution in 2015. Prateek Entertainments endeavours to constantly exceed audience's expectations through creative and artistic excellence with commitment to ethical decisions.