

Press Release

'Airlift' will be Akki's highest grosser: Distributor

- **Akki will now be known as Ranjit Katyal after donning different tags all these years**

New Delhi, January 19, 2016: Akshay Kumar is all set to break his box office collection records with the new offering Airlift, which is based on a real life incident. The all India distributors of the film Prateek Entertainments, part of real estate giant Prateek Group, believes that the entertaining content of the film be loved by all and sundry. 'Airlift' film stars Akshay Kumar and Nimrat Kaur in lead roles.

Some of the highest grossers of Akshay Kumar so far are Rowdy Rathore, Housefull 2, Holiday, and Baby. To be released in approximately 3500 screens all over India on January 22, 2016, the film is based on biggest evacuation of Indians based in Kuwait during the 1990 airlift of Indians from Kuwait. "The film will evoke a range of emotions from romance to patriotism, from care to concern about family, from being involve in materialism to being involved in humanism. The content of the film will appeal to every Indian irrespective of the cast, creed and region. Though we maintain that box office collections are mere numbers, they still are an indicator of the acceptance of a film among the masses and classes," says Prashant Tiwari, Chairman, Prateek Group.

With 'Airlift', Prateek Entertainments moves a step further, by acquiring the All India release rights of the movie after getting into distribution of various movies. "It was a great opportunity for us to further strengthen our foothold in the entertainment industry and have high hopes from the film. It is our conscious effort to be a part of such meaningful movies. We are confident that Akshay Kumar will now be known as 'Ranjit Katyal, the role he is essaying, for the years to come," says Prateek Tiwari, MD, Prateek Group.

About Prateek Entertainments

Prateek Entertainments, entertainment division of real estate giant Prateek Group- started film production and distribution in 2013 with an aim to provide world-class cinema to the Indian audience. It aims to set highest standards in entertainment industry through continuous enhancements in the domain. In future, the company will enter all domains of film industry to make sure the quality that it intends to churn out, reaches the audience.